

Creative iMedia – Key Stage 3 (Year 9)

Intent:

Creative iMedia will equip learners with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively. Through the use of these skills, learners will ultimately be creating fit-for-purpose creative media products.

Creative iMedia will also challenge all learners, including high attaining learners, by introducing them to demanding material and techniques; encouraging independence and creativity and providing tasks that engage with the most taxing aspects of the National Curriculum.

Term	Year 9		
	Topic	Knowledge	Skills
Term 1	Pre-production Documents	Understand the purpose and content of pre-production documents. Create the pre-production documents. <ul style="list-style-type: none"> • Mindmaps • Moodboards • Visualization diagrams • Storyboards • Scripts 	Create Design Identify State Explain Compare Describe Discuss Analyse
	Other pre-production considerations	Understand, plan and consider- <ul style="list-style-type: none"> • Client requirements • Target audiences • Health and Safety considerations 	State Explain Compare Describe
	Careers in Digital Media	Film, TV, Radio, Games, Web	Discuss Analyse

Term	Year 9		
	Topic	Knowledge	Skills
Term 2	Digital Graphics Photoshop	Introduction to basic design theory Introduction to colour theory How to create simple, one layer images using JS Paint. (Introduction to simple menus and icons associated with digital graphics) Introduction to Photoshop. Tutorials including:- Introduction to layers. The toolbox in the Quick mode contains a small set of easy-to-use tools. The first tools taught are available in the quick mode (Zoom, Hand, Quick Selection, Eye, Whiten Teeth, Straighten, Type, Spot Healing Brush, Crop, and Move.) Tutorials on Tiny Planet, Colour Popping, Pencil Sketch, Cyanotype	Create Design Explain Compare Describe Discuss Analyse
	Term 3	Investigate the purposes of Websites Create a website using RocketCake Be able to review a multipage website Complete coursework	Investigate the purposes of several multipage websites. (Entertain, E-Commerce, Inform, Educate, Instruct, Promote) Learn common component features of a multipage website, and identify them in live websites. Learn the features and tools of RocketCake web design software. Find and import assets for a website Learn how to make a master page Use the tools and techniques within web authoring software to create website Create a navigation system for website Save and publish the website Review completed multipage website Consider areas of further improvement for your website Discuss areas for development for your website