

This document contains details of how the subject is sequenced over the years of delivery. Included are assessment points and the prior learning that will be included in these assessments. It also includes where topics are revisited to maximise student retrieval and retention. Along with curriculum content, opportunities to develop links with careers are also identified in order to bring the relevance of the curriculum into the wider life context.

Curriculum Intent Statement

Overview

The Year 9 Creative iMedia curriculum is carefully designed to be both accessible and challenging, ensuring students engage with the creative industries while developing transferable digital skills:

- Engaging and age-appropriate: Students explore creative, hands-on projects using Photoshop, Illustrator, and video editing tools.
- Breadth of digital media: Exposure to graphics, video, audio, interactive products, and animation provides a strong foundation for KS4 study.
- Industry awareness: Career links highlight pathways in film, TV, creative arts, and project management.
- Foundational documentation skills: Pupils develop mind maps, mood boards, storyboards, scripts, and Gantt charts, preparing them for structured project work.

Year 9 Creative iMedia

Year 9 Assessment Dates

Assessment week 1 – 09.12.2025

Assessment week 2 – 31.03.2026

Term	Content	Sequencing	Assessment	Careers links & Experiences	Vocabulary	Misconceptions
Term X June – July (3 weeks)	Introduction to Creative iMedia Mind Maps Mood Boards Visualisation Diagrams	Previous topics built on in this topic: N/A	Formative Assessments: Online quizzes	Creative Arts Careers	Mind Map, Mood Board, Visualisation Diagram	Mind maps are just lists — they should show branching ideas.
Autumn 1 Aug to Oct (7 weeks)	Camera Shots Storyboards Scripts Who does what in the media industry. Gantt charts	Previous topics built on in this topic: N/A	Summative assessment: Test on Pre-Production Documents Online quizzes	Film and TV Careers	Close-Up, Dialogue, Establishing Shot, Extreme Close-Up, Gantt Chart, Milestone, Narration, Scene, Script, Shot Type, Storyboard, Timeline, Wide Shot	All shots are the same — different shots serve different narrative purposes. A storyboard is just text — it must include visuals and camera directions. Scripts are only for films — they are used in games and animations too.
Autumn 2 Oct – Dec	Creating Vector Graphics in Vectorpea VectorPea Logo Project	Previous topics built on in this topic:	Assessment:	Market Research	Anchor Point, Bezier Curve,	Photoshop is only for photos — it's

<p>(7 weeks)</p>	<p>A beginners' guide to photoshop Planning, Design, Photoshop Project – Based on legacy assignment</p>	<p>Previous topics built on in this topic: Skills from Photoshop are transferable (similar UI)</p>	<p>Assessment week 1 – 09.12.2024 Online quizzes (interleave)</p>		<p>Pathfinder, Vector Brush Tool, Clone Stamp, Crop, Layer, Lasso, Blur, Burn, Mask</p>	<p>used for creating digital art too.</p>
<p>Spring 1 Jan -Feb (5 weeks)</p>	<p>File formats What to I talk about when “interpreting client briefs”. Finding, using and referencing assets Using PowerPoint online /desktop to create an interactive product. What to say when talking about target audiences Legal and especially ethical issues</p>	<p>Previous topics built on in this topic: N/A</p>	<p>Formative Assessment: Online quizzes Test on Content</p>	<p>Project Management / Production Careers</p>	<p>Client Brief, JPEG, MP3, MP4, PDF, PNG, Purpose, Requirements, Target Audience</p>	<p>All files can be opened the same way — each has its own software needs. Client briefs are optional — they are essential to guide a project.</p>
<p>Spring 2 Feb -Mar (5 weeks)</p>	<p>Learning Video Editing in Canva Learning Animation in Wick Editor</p>	<p>Previous topics built on in this topic: N/A</p>	<p>Assessment week 2 – 31.03.2025 Summative assessment: Year end Test/exam Online quizzes (interleave) Photoshop Project Score</p>	<p>AI Careers</p>	<p>Template Elements Layers Transparency Brand Kit Audio Track, Export, Keyframe, Timeline, Transition</p>	<p>Canva can only make posters — it's capable of animations and videos.</p>



BBG Academy Curriculum 2025-2026 – Creative iMedia

Summer 1 Apr – Jun (10 weeks)	Learning Sound manipulation with Audacity Video Project with animation project	Previous topics built on in this topic: N/A	Assessment: Online quizzes Video Project	Editing	Cut / Trim Amplify Fade In / Fade Out Audio Track, Export, Keyframe, Timeline, Transition	You can't edit sound like video — sound editing has its own tools.
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